WE ARE A NATION OF ECONOMIC ILLITERATES

The Banker of the Future Will Be First Conscious of His Limitations and Then Aware of His Country's Marvellous Opportunities

> From a Speech by FRANK A. VANDERLIP

a period of change, practically welfare of the whole. billion, while for the whole country and let the stream run larger and total deposits increased from five and larger. a half billion to 26 billion. Bank Banking Position clearings have gone up from 50 billion to nearly 250 billion; the invest- Basically Sound ment in our manufacturing estabthe estimate for this year is 40 mill- much that has been good.

by statistics. as a panacea, and to believe that a adequately and fairly served? thrift to accomplish.

Sum of Human

Comfort Greater

happiness in the United States has standing of their business.

[Frank A. Vanderlip, president of pendence. Part of that, I believe, study of their special requirements the National City Bank, in an ad- has come from a weak leaning upon and the reasons for them than bankdress before the Bankers' Club of legislative action instead of a errare in the habit of making. Chicago last night discussed the eco- sturdy dependence upon individ- The Coming omic changes that have taken place unl strength; but part of it, too, in the twenty years elapsed since he we must recognize, has come from and went with cial obligations, from a recogni- to picture what we would regard as Washington to be As- tion of the unity of society and the of the United recessity, if our social life is to de-

totals. The active cureers of most of pervision and direction of affairs, need a familiarity with international That has been, of course, notably ex- affairs, and if he is to occupy one of cago. Your total bank deposits ag- third of 1 per cent, and by its means the net deposits of the Clearing is a growing deficit, the first device House banks of New York increased for new income will be to open furfrom 500 million to three and a half ther the spigot of the income tax

lishments has increased from 9 bill- twenty years in legislation, we can, ion to nearly 25 billion; pig iron pro- even while criticising a good deal duction twenty years ago was on a that has been unsound and harmful, tons annually and gladly admit that there has been bankers, we can look on two acts tistics could be produced showing a of legislation of profoundly bene-That ratio holds for the tant, of course, is the estabon; for the fiscal year just closed it second to that was the recognition

presented to indicate what ters there is objection to the prin- attract to him confidence and friendand other developments that cannot lie quite as much with bankers as banker and will more nearly apbut there have been other changes this way. Does not the fault here will become more than an ideal tion to the course of society or the gest what the next twenty years may changes are of as deep import to na- ways find the people groping to do cause he will have the equipment and of understanding is appalling. All surely should look upon it, as a great of luxury in furniture and food, and Those with legislators? Will we not al- proach being an ideal citizen, be-ger tional life and to our business life as through governmental agencies those experience which will lead him to about us there are examples of the responsibility? Will it sober us, make the apparent contentment with any totals that could be presented, things that are left undone or are think clearly and on the broadest densest ignorance of the conse-There have been profound changes in badly done by individual initiative? lines in regard to the relation of his quences that flow from accepting until the election of councilment or who the attitude of our people toward. Must we not safeguard the future the attitude of our people toward Must we not safeguard the future business, financially, economically sound theories of political economy. significance? Will we keep in mind tendant amusements, was often regovernment and in the attitude from an unwise participation of gov- and socially, to his community and A man who restricts production, the that with this new wealth, this marked by members of the mission. of government toward individuals. ernment in business by seeing to it to his country. Viewed from one angle, there has that business is so well conducted, so been a distinct loss of independence, fairly administered, so completely Something Needed or self-reliance, and a growing ten- responsive to legitimate needs that Besides Huge Totals dency to lean upon governmental ac- there will be no sound reason for the If this country is to come to a posi- duction he helps his class, simply and the satisfaction of the approval appeared to be no desire or intention tion, to be influenced by govern-government coming into participation of great influence in international conscience in on the part of owners to spend such

bill in Congress can do what we used Among the more recent pieces of world bankers, we must do a good himself and on his fellows. One ties. to think required individual initia- legislation that are prominent in a deal more than merely create huge could multiply the illustrations, and tive, work, judgment, sacrifice and catalogue of enactments affecting totals. Obviously, we must grow a they could be drawn from govern-What does such a great growth in measure, but I believe it is at least who are engaged with the responsi- tribute being paid by all society. totals signify in measuring true fair to say that a distinct service bilities of developing our interna- We are a country of economic ilprogress? Though we can show a has been rendered industry by the tional position will, in one respect at literates. I know of no illiteracy growth fivefold in some of our de- acute analysis which a Chicagoan at least, need the help of every banker more dangerous to the welfare of a partments of business life, does it the head of the commission has made in the country. We can have no commonwealth. follow that we are a happier people? of the method, or the lack of method, great international position in finance Prosperity Leads Have we been surmounting the hard- of computing costs in industrial es- unless we have at home bankers who ships of life? Are we a sounder na- tablishments. Mr. Hurley has pretty will rise above sectionalism. There to Indifference tion, a better governed country, a well established the fact that many must be no provincial jealousies of Whatever need there has been in more efficient people? On the whole, industrial organizations have been one section by another, of one city the past for the leaders of the coun-I believe we can answer all those going by a rule of thumb in deter- by another, if we are to exert our try to think soundly, there is going questions affirmatively. The prog- mining costs of production, and he best force in the field of international to be a still greater need in the futress toward those goals has not has rendered a real service in awak- finance. Almost any intelligent man ure. It requires no prophetic vision visited France last spring. Those

been uniform, but I believe that the ening industrial managers to the would recognize the fallacy of a to see that we are coming into a who were members of it were: Mrs. Melting of Brass Coins to Obtain but the political protection. average level of human comfort and necessity for a more accurate under- community in the interior of the time when it will be necessary to Boyce, of Windlesham, Surrey (wife risen in twenty years by an amount I wonder if something of the same just share of the responsibility for cisions. The effect of those decisions worth, of Barn Elm Farm, Bradfield, risen in twenty years by an amount it wonder if something of the same just share of the responsibility for cisions. The effect of those decisions that is distinctly discernible. Cer- sort might not be possible in an an- military preparedness because it hap- will be more farreaching, the difthat is distinctly discernible. Certo might not be possible in an anmilitary preparedness because it haptainly the farmer, with his automobile, his telephone, with his acres
that have shown a greater increase in
too much by precedent, which has
the export from China, particularly to
Japan, of Chinese brass "cash," the
diffects will be more farmerly increase in
the export from China, particularly to
Japan, of Chinese brass "cash," the
diffect that is now being made to
Japan, of Chinese brass "cash," the
diffect that is now being made to
Japan, of Chinese brass "cash," the
diffect that is now being made to
Japan, of Chinese brass "cash," the
diffect that is now being made to
Japan, of Chinese brass "cash," the
diffect that is now being made to
Japan's Narrow Railway Gauges
that have shown a greater increase in
too much by precedent, which has numity, and the danger of invasion
that have shown a greater increase in
too much by precedent, which has numity, and the danger of invasion
the effort made not in the interest
in the centre that have been the basis
in the centre that have been the that have shown a greater increase in value than any other form of proporty, with his improved machinery and better roads, with his gains in educational facilities and a wider education of the states, is simply an for many generations. The rise in the for many generations. The rise in the farmer); Miss La Mothe, of the danger of chiral facilities and the centre that have been the basis of better regulation, but to avoid the fetter regulation of the states, is simply an for all trade in the interior of Chiral facilities and the danger of chiral facilities and the danger of chiral facilities and the community therefore was true at any time before in our lives.

To-day portion of industrial workers should they compare life to-day with that seems to me perfectly demonstrate they compare life to-day with that seems to me perfectly demonstrate they compare life to-day with that seems to me perfectly demonstrate they compare life to-day with that seems to me perfectly demonstrate they compare life to-day with that seems to me perfectly demonstrate they compare life to-day with that seems to me perfectly demonstrate they compare life to-day with that seems to me perfectly demonstrate they compare life to-day with that seems to me perfectly demonstrate the process of the plan which they compare life to-day with that seems to me perfectly demonstrate the process of the plan which they compare life to-day with that seems to me perfectly demonstrate in the process of the plan which they compare life to-day with that seems to me perfectly demonstrate in the process of the plan which they compare life to-day with that seems to me perfectly demonstrate in the process of the plan which they compare life to-day with that seems to me perfectly demonstrate in the process of the plan which they compare life to-day with that seems to me perfectly demonstrate the process of the plan which they compare life to-day with that seems to me perfectly demonstrate the process of the plan they compare has shown advance. The large pro- rates that were obviously unwar- tional exchanges as is any great think that our people as a whole University College, Reading. they compare life to-day with that of twenty years ago, would admit of the result of resolution of the result of resolution of the result of the country. Etampes, Epernacy, it is not too little flexibility of mind vancing wages, the sum total of their comprises may have, largely, it is not too little flexibility of mind vancing wages, the sum total of their comprises and advantages has certainly increased.

While it may be agreed that there has been a gain in physical comforts, a distinct advance in our general admits and of life, there has been a gain in physical comforts, a distinct advance in our general admits and of life, there has undoubtated and of life, there has undoubtated and of life, there has undoubtated and of life, there has no loas in individual indevaluable in a practice which in turn leads to the internation to its work experience of the military zone. Characteristic of the country has been a least of the country has been a least of the country has been a gain in physical comforts, a distinct advance in our general series.

A purely series and towns, make of the country has been and the military zone of the catalysm, and the in weight demonstrate the evisibleness of our relation to its containts the result of the result of the result of the country. There are put in action of the result of the country has been and the military zone. A fail in the

Generation of Bankers

quired through personal contact with the problems of finance in the great financial centres of the world. One of the most important things that tranch banking is going to do for bankers an understanding of international relations and a knowledge of international practice. It will are linguists, because they will have guages by residence in foreign capi-

The ideal banker of the future will know the practices and personalities of the world's financial centres, and

ter. In like manner, labor ought to gripped their souls. They look with women in carrying on all forms of see that its welfare is as truly re- horror on the carnage, with satis- work upon the land from the momen lated, if less directly, to sound faction on the profits, but with an the men were called up to the army finance as are the fortunes of the unrelated sort of superiority to both. Not only the wives and daughters and what is efficient. The loafer, the of the consequences. causing loss to the people who put world that is still quite sane, and ing an active share in the roughest money into it. It indirectly injures their chief wish is for us to proceed labor every workingman, every class of quietly on a course that will keep us | 2. The aptitude and willingness society. Unsound finance, inefficient out of trouble. To me, this seems an shown by women of all ages in unindustry, unwise enterprise, may utter lack of imagination, a blind-dertaking the the heavier forms of nation as war itself. The restrictive understand the unity of the indus- French peasant women visited were rules of union labor, which may cut trial, commercial and financial used to assisting the men in th omies of a free play of business, gravest import-problems that will which

Economic Fallacies

inate, may be greater than the mili- Tests Moral Fibre military struggle.

the voice of God nor is it the voice able sum of potential wealth, of inof wisdom if the minds of the people dividual happiness, of national prog- food, but also as nourishment for Garden speech: are untrained to think soundly, if ress; but if the cost of wrong deci-

definite as laws of mathematics. It achievement. We have always known laws that can no more be broken a material way everything was hand a great modesty about our re- with impunity by a nation than ready at hand and needed but inlations to the financial affairs of the moral laws can be carelessly re- moral fibre, floodtide of wealth, Our ideal banker of the fut- garded by an individual. I believe bring material success to the counure will not be boastful concerning sound thinking in regard to the printry and to all of its people. But on and use of wild salads might well be lands Committee: the ability of America to dominate ciples of political economy to be one top of that comes what seems almost A man counting on his fingers may moral fibre. A floodtide of wealth, tered in the world's banking field and evolve enough mathematics to carry of opportunity, which, added to our the future, knowing his own country think with what seems a sufficient We are like the heir of an enordegree of accuracy about his ordi- mously wealthy father. None too children from the roadside, and different from our experience with do, will be that he will es nary affairs. But when that man, well trained, none too experienced, there would seem to be no adequate muncipal corporations, the people, ment ownership on the corporations. will avoid ignorant of the principles of political with the pleasure-loving qualities of reason why so useful and inexpen- for their own protection, would be a proper regulation is impossible tionally to project his judgments est estate of opportunity that im- England. As one French woman nicipal corporations has been this: ship and repel suspicion and antago- of his life so that his discussions are twenty years has seen a fivefold de- rabbits and fowls one need never have so large a pecuniary interest sciously made materially less than be greater wealth in potential opporting and vast- linere was good reason to be every you may have heard the argument restriction, and I have gone so far he thinks that in so restricting pro- We will gain the esteem of the world sums in the savings banks, but there mental attitude, to regard legislation tion in any field because it is already tional financial affairs, if we are table of economics; he creates a contruly to merit a leading position as dition that inevitably reacts upon rightly discharge these responsibil- luxury, or to relax the hard work catalogue of enactments affecting totals. Obviously, we must grow a they could be drawn from govern-business in this period is the Federal generation of bankers thoroughly ment, business and industry with How French Women ties. Trade Commission act. There would competent to handle the problems of equal case, where unsound thinking undoubtedly be a lack of agreement international finance. Not all bank- about questions involving principles as to the need or effectiveness of that ers will need that training, but those of political economy leads to costly

country objecting to shouldering a make vitally important national de- of a small holder); Miss Chilling-

We are all in- and feel that as a nation it is best but also the mothers of soldiers un mulating policies and putting them brother, had ploughed and sown some

The voice of the people is neither upon us will cost us an immeasur-

Labor to Replenish

tigations made by the Women's emergency. , Committee on "Women and Farm CURRENCY STRINGENCY

tres directly concerned with the mat- has been a spectacle, but it has not energy displayed by the French

years old to handle the plough and is pessimistic about alternative try it on a dead man; I will not ki We all want peace, we all depre- Those problems that will press on us teaching her daughter of twelve manage two somewhat ill-tempered

> cultural work as their natural and troubled nights. Finance was proper share of the hardships of not then accustomed to the war. They are to-day fulfilling these thought of government ownertasks without a murmur, and their ship on any terms. The thought take my chances on the good thin attitude in the matter forms a val- is now very familiar. The apex

use is made of garden and wild vege- follows: table produce, not only for human 1906-From Madison Square

5. The remarkable productivity of the family and the consequent self- centralize power as to virtually ob- do not know whether it was original dependence of the French agricul- literate state lines, instead of favor- with him, or whether he took some flour and cheese as does the French ownership of all the rest of the rail- ple, on the theory that in the case of ful storage of dried beans and peas

6. The large number of domestic animals reared by French women: it was inevitable, and inevitable only not be more widely cultivated in roads. Our experience with mu-belief that it will be found impos

he could with ease produce, because tunity, have come responsibilities? seen were possessed of comfortable and long hours spent daily throughout their lives in the performance of a railroad, whose railroad had, only creates a surplus, from which the

> relieving the working mothers of the care of children of school age by ar-The Nation's Larder ranging for their superintendence at the school for the entire day during that it was the only way the rail- railroads, and I have not any doubt the busiest agricultural seasons was THE part played by French interesting. It appears probable women in agricultural work that some such arrangement might during the war is vividly be introduced with advantage into pictured in a report of its inves- English villages during the present

THREATENED IN CHINA for the protection of their people, Ly permitting this accumulation of a

Copper Is Cause

A serious situation in Chinese mone-

Mr. Bryan's Thoughts on the Railroad Problem

He Would Not Kill a Man First for the Sake of an Experiment in Resurrection-Misgivings as to Government Ownership

weeks ago by William J. Bryan will bring a better thing. In fact, before the Newlands Committee think it is a very unsound phile it might easily have been in- ophy. I think that if you oppose ferred that he had changed his thing, and it comes, you can the mind about government owner- take advantage of it, and you ma ship of railroads since the speech be able to use it to bring somethis e made at Madison Square Gar- that is better; but whenever I den ten years ago advocating tempted to advocate a bad thing. government trunk lines. In fact, the hope it will bring a better thin however, he is of the same opin- I am restrained by this process ion still. He has deep misgivings reasoning-rather, this illustration about government ownership at of reasoning. I will put it this was all. Its dangers fill him with un- If I ever get it into my head that casiness. On the other hand, he can raise a man from the dead, I wi solutions of the railroad prob- a man just to experiment with h

His Madison Square Garden speech caused Wall Street some uable lesson to their English sisters. of the idea presented by Mr. 4. The far wider resource and Bryan in 1906 and the essential greater economy shown by French part of his recent statement becountry women than is generally fore the Newlands Committee have no way of defending mysel these problems that are pressing practised in English villages. More may be compared in the text that from a very serious responsibility

generally shared by the whole house- a danger that cannot be brushed that is, I believe that government hold than left to one member of the saide. The greatest danger of a Refamily, as is often the case in Eng- public is the consolidation of all rower at the Capitol, remote from the to tell you who first laid down the farms visited as regards the va- that the ownership of all railroads by the first man rious food commodities consumed by the Federal government would so tural household was constantly no- ing the Federal ownership of all the one else's statement, but my under ticed. Though the English agricul- railroads I favor Federal ownership standing of it was this that natural tural worker cannot produce his own of the trunk lines only, and the state

1916-Statement before New-

that they are always alert and of it, without regard to the equilies 7. The extreme simplicity of fam- watching; while the individual citi- or to the rights of the people. But that in cities of any size the people all proper restrictions tried, so that holding the franchise have felt that when the people turn to government ever have the authority, in order to devise restrictions, or because the protect their interest; and some of railroads are able to prevent efficient politics, but they have to enter it in regulation as to suggest this: that order to protect themselves from the the railroad capitalization be reduced demagogue; and I may add that the to an honest basis, and that then the first time this was presented in an railroads be allowed to earn a sufofficial way by any high authority- ficient income to keep their stock at this matter of national incorporation par, and, in addition to that, a sum

> a short time before, been found by railroad could draw in bad years, to an investigating committee to have keep its dividend at a just and resthree times as much capitalization sonable point. as it had property, gave out an in- Now, if I know the sentiment of terview indorsing national corpora- the people, there is no desire among tion, and the reason he gave was the masses to do injustice to the roads could protect themselves from that any fair proposition that is just the demagogues in the legislature; to both sides would be indered by and that is the argument given in the public, and I have such faith in the cities-that they must protect the sense of justice and the fairness themselves from sand-baggers and of the masses that I would not hestdemagogues, but the result is cor- tate to indorse and appeal to them to ruption, and the cities have been indorse a proposition that would give forced to take over their franchises absolute stability to railroad stock not only the economic protection, reasonable surplus out of which the

rience with the railroads was differ- railroad stock could know that every ent, we would have to do the same ; car he would receive a return that change.

For a time over 6,000 tons of the railroads over; and my opinion is feet 81 inch), the advocates of which

ROM the news summary of able that it will hasten the action the statement made two cate a bad thing in the hope that

plete trial, and I am willing to hav -I remember that the president of to be put into a surplus, as a bank

dividends could be paid in any bad Now, I said that unless our expe-year, so that any man who bought a